



2017 Stud Feature

Pooginook - leading the way on a large scale

Advertisorial

Pooginook Merino Stud, based at Jerilderie, now one of the largest ram sellers in Australia, is leading the way with SNP genetic testing.

Pooginook, owned by the Paraway Pastoral Company and headed by former Condobolin farmer John Sutherland DNA tested 4000 of its 6,000 Stud ewes as well as their 2016 drop

lambs to determine their parentage. From now on they will test the new lambs each year.

Already Pooginook uses visual selection alongside objective data on body weight, fleece weight, fat and muscle score. By combining this data with pedigree Pooginook will be able to bring more accuracy to their breeding values.

John Sutherland, manger, said "This new technology will bring

faster, better genetic gains for Pooginook. This will allow the Stud to shorten the generation intervals and bring faster genetic gains and build more accuracy into ram selection for clients and ourselves.

"By providing more accuracy and objective data we can select ram and ewe weaners for our breeding program with more confidence. The fact that we will be selecting our breeding

program based on genetic characteristics and pedigree will improve our productivity" John said. "In any sheep enterprise total lifetime productivity is the key to success."

For Pooginook that means having fertile ewes who also produce a high quality valuable fleece through out their life.

This means they will continue to build on the work to date to increase the early maturity and fertility of their sheep.

The Stud gains have flowed through to their commercial sheep with, for example, Condobolin's "Boramobil" Manager Matt Browning having achieved 110% lambs weaned from ewes joined for the last 10 years, without compromising wool cut.

The total productivity of Pooginook sheep is what keeps repeat buyers returning year on year to purchase Pooginook Rams.



• A young ram lamb being DNA tested in Pooginooks' latest use of technology to lift total lifetime productivity gain for the stud. *Cont.*

POOGINOOK JOIN our genetics express for total productivity

Workshop:

Friday September 8 from 8.30 am – Everyday Matters Workshop Jason Trompf and Rick White (Bayer Grow Team) at Pooginook, Jerilderie

Top of the Drop Auction:

12.30pm Tuesday September 26, 2017 at Pooginook, Jerilderie
240 Merino and Poll rams, Catalogue online from mid September
1200 Merino and Poll flock rams available

POOGINOOK



Merino

founded 1913

Thinking and breeding for the future

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Pooginook Merino and Poll Stud

Registered to Paraway Pastoral Company Limited ABN 14 122 572 641

