

JUNE 2006

POOGINOOK®

NEWS

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Edition No. 35

Elite wool from Unique Genetics

POOGINOOK DIARY:

230 Rams for Auction

Pooginook Ram Sale

Tuesday October 3 2006

At Pooginook 12.30 pm

IN THIS EDITION

- SGA and P/GK
- Merino to Match Dookie 2005/06
- WA team for International Conference



Producing the Modern Merino

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P/GK 2006 Elders Riverina Ram of the Year



Twelve-month-old P/GK Balance trumped the prestigious Elders Riverina Ram of the Year at the Hay Sheep Show during June. Senior judge Ross McGauchie from Terrick West in Victoria said Balance is an outstanding very correct ram.

It is the fifth time Pooginook has won the award. Pooginook Balance is a son of an infusion of a Toland ram through Artificial Insemination. P/GK Balance and his brothers will start a new family within Pooginook called the Four Corners Family.

Stud principal and president of the Riverina Merino Association David Taylor was delighted to win the Elders Ram of the Year and said it is especially significant because this new family is the foundation of a modern Merino type at Pooginook. We have

tried a few introductions but this one worked he said. P/GK Balance is an uncomplicated pure wool ram on a rectangular structure. Apart from his body weight of 89 kg, an excellent weight for a 12 months of age ram his fleece analysis from the OFDA 2000 test on the day was 19.4 FD, SD 3.3, CV 16.5, CF 99.7%.

A large crowd of committed Merino stud and commercial breeders watched on when 12 rams represented by all the major Merino studs in the Riverina contested for the top prize of the day.

It was the 25th year the Riverina Studs have competed for the event. Pooginook has competed in the Elders Ram of the Year 16 times since inception in 1977 and has won 5 times.

This year a brother of P/GK Balance will be offered for sale at the Katanning Ram sale on July 11 along with a son of P/GK Jewell. Both rams will be available for inspection on July 9 and 10 at Katanning.

At the Bendigo Sheep Show on July 21 - 23 P/GK Balance and a team from Pooginook will be on display in the Riverina Merino Marquee. A team of 5 P/GK rams will be offered at Hamilton sheepvention in August. The annual Pooginook Ram sale will be held on October 3 2006. An inspection day will be held at Pooginook on September 14 to inspect semen sires, flock and auction rams.



Updates and sale Catalogues On Line

Breeding, marketing, Pooginook Wool Initiative
Progressive wool marketing
Environment and production

www.pooginook.com
www.naturalinstinctwool.com
www.learningfromfarmers.com.au

Ram Buyers Profile

Evan & June Baillie of Glencoe Forbes NSW



Checking the ram sales catalogue
Evan & June Baillie.

Aiming to maximize return per hectare motivates Condobolin mixed farmers Evan and June Baillie from Glencoe. Evan came to Australia in 1987 from Inverness in Scotland when he purchased the 4000ha Glencoe property.

Evan would be known to many P/GK customers as one of those quiet people at Pooginook Wool Initiative workshops and field days, who listens and acts on new concepts. The Baillie's are one of the first in the district to put new ideas into practice.

They are running a full trial comparison for Merial and BioClip. Evan says "we will never shear another lamb again." Although he waits for the final results comparing wool growth, body weight and fertility from the trial.

For the past 5 years all the ewes have been fed at Glencoe because of drought conditions. The lambs are weaned at 10 to 12 weeks and vary in weight from 10 to 30 kg. They have access to grain in small lucerne paddocks and are supplemented with Animal Logic Converter 50. Evan says he can reduce grain intake by 1/2 kg per day by allowing the sheep access to lucerne, saltbush or stubble paddocks.

"We get over 300 gm per day weight gain from Merino and cross bred lambs. The Merinos are almost up to the crossbred's and turn them off at 50 kg plus live weight at 6 to 9 months."

Glencoe has 100 ha of saltbush, planted in 1991; one of the oldest stands in the area. Evan says "Saltbush is a great permanent hay shed".

Neville Kelly is the sheep classer at Glencoe and the Baillie's purchase rams out of the P/GK auction since 1988. "We aim to get as many lambs on the ground per year. And keeping ewes in score 3 conditions enables us to joining hogget ewes at 6 months or 45 kg." He said the Pooginook sheep have good frame and meaty sheep with bright lustrous wool.

Quotable quote: "The Taylor & Pooginook family is happy and want to help and work with its clients. They are inventive and progressive in the sheep industry."

Boxer Progeny - Perform in National Database

P/GK 8.19 Boxer

Born: June 1998 Tag No: 980844

P/GK Boxer 8.19 ranked number 9 out of 6000 sires tested in the Sheep Genetics Australia Merino Select data base. Pooginook Jewell and Millennium also recorded excellent results against the 7% Merino Premium Mix and ranked in the top 1% of all Merino when benchmarked. There are over 1 million sheep analysed in the data base.

His results are above average live weight. (Boxers Australian sheep breeding values show) that he is excellent fleece weight, below average FD.

There is a good industry representation, but having good, consistent records improves the odds of finding these leading industry sires and getting good results. It is also good to see that the average age of sires is a good balance of older proven sires and young Rams.

Boxer semen is available for \$40 per ewe dose plus GST for more information on Boxer visit www.pooginook.com/semen.htm

Data from Merinoselect May 21 Analysis 2006 SGA

Sire	Tag	YCfw%	Yfd	YFdev	Staple Length	Staple Strength	Hwt	Ywt	3.6% Dual Purpose Index	7% Merino wool + LW emphasis	14%
Boxer	980844	25	-1.8	-0.1	3.1	2.7	3.6	4.6	173	181	169
Millennium	980824	23	-1.8	-0.1	3.2	5.6	-1.1	0.03	125	153	156
Jewell	990883	18	-1.6	0.9	-0.1	-1.3	0.4	1.8	155	162	151

Y Yearling measurement H Hogget For more information of the SGA go to the website www.sheepgenetics.org.au



David Taylor Coments:

P/GK Boxer is a special purpose ram. He is long bodied and robust in appearance. His sturcture is good and heavy boned. Boxer has a clean and open head. The skin is pliable and carries a moderate front. The wool is very soft, well marked and free growing. Boxer is best mated to top ewes showing some skin pleating or skin complication. The progeny are very predictable to the sire type. Boxer is a potent and recommended sire. His body weight was 132kg on September 9 2002. FD 20, CV 16.5, SD 3.3, CF 99.5.

Fertility - Key to build numbers and kg

“The Merino is the true dual purpose breed. We need to improve management to maximize production”, David Taylor

When ever I am asked to comment at industry forums I talk about fertility. It is the key to maximizing production. Good fertility is about producing healthy lambs to weaning. It is more than just dropping a lamb, it indicates healthy sheep with good constitution, conformation and good management.

While we need to retain a sound frame for carcass value and focus on wool attributes a balanced Merino is important. At Pooginook we want a plain bodied Merino with a balance of production and fertility. Clients Bob and Robert Taylor from Hazeldean Past Co, Grenfell run a mixed enterprise farm and focus on maximizing production and this year reported 118% lambs. While Jill Baldwin from CW Mattiske Co, Stockinbingal reported a straying Pooginook ram jumped into the first cross ewes paddock. The resulting progeny topped the Wagga lamb market in October 2005. According to Jill the buyers were intrigued by the quality and breeding of the prime lambs. I am convinced that Merino production including fertility, wool and carcass values has been held back by management practices. Merinos if given similar conditions to other breeds will produce wool and meat comparable. The Merino is a dual purpose breed and has many markets open to it.

An outcome from the continued dry season has been the awareness to value adding young sheep with supplementary feeding.

Wool prices are on the rise and the 7th International Merino Conference to be held in Perth during July 12 to 14. We hope to catch up with many of our clients that take the opportunity to travel to Perth. The Wool Innovation Day at The Grange on Wednesday July 12 will be a good opportunity to see what is happening in the Merino and Wool Industry on a global scale. Gill and I hope to see you. Natural Instinct will be at Katanning and at The Grange. Pooginook will be offering 2 rams at the Katanning Ram sale on Tuesday July 11. The lead ram is by P/GK Jewell 050, he has exceptional wool and production qualities. The 2nd ram is a full brother to P/GK Balance.



Pooginook ewes prior to joining 2005.

P/GK Tops Excess Sheep Sale

On a wet day in last October, Pooginook achieved the top price for 570, 2004 drop ewes at the John Wells Memorial Elders sale at Jerilderie.

Yarrowonga graziers the Hargreaves family successfully outbid strong competition for the June/July drop, August shorn ewes that sold for \$131. The line of sheep are normally sold privately but we decided the promotional benefits of selling our top line of excess sheep at the feature sale. Pooginook was awarded the John Wells Memorial trophy for the highest price for the day.

Mr Hargreaves from Lonley Yarrowonga said he was the losing bidder on the Pooginook ewes at 2004's sale and wanted big framed sheep that will cut a lot of wool. "Our country is reliable and strong, we need good wool sheep to hold their micron". Mr Hargreaves was a former shearer and says "I always aim to buy the heaviest cutting good woolled sheep because the extra money was more than covered with production." It is thought to be the top price for young ewes in the spring sheep sale circuit. Pooginook will offer the 2005 drop ewes at the October 2 2006 Elders Sale in Jerilderie.



Elders Finley Ron Rutledge auctioneers the Pooginook ewes that topped the Jerilderie Sale.



David Taylor with buyer Marcus Hargreaves from Yarrowonga being presented the John Wells Memorial trophy by Caroline Heath.

Have you Heard?

P/GK will offer 2 Stud rams

@

Katanning Ram Sale July 11

San of Four Corners and Jewell family

Annual Ram Sale

Pooginook held the biggest single vendor Merino Ram Sale in Eastern Australia last year when 203 Pooginook rams sold to a top of \$7000 and averaged \$1517. It was the first time for several years that we have combined the WA and NSW sale. A large contingent of WA Merino breeders attended the sale. It was one of the most successful sales for the 2005 Spring Calendar.

In all, WA buyers purchased 73 rams from the sale and majority of rams went to NSW followed by 14 to South Australia and Queensland and Victoria.

The top priced ram was brought by Landmark Wool Specialist Stuart Hogson from Wagga Wagga for Mannalea Merino stud, Northam WA. The 20.1 micron ram was a son of P/GK Jewell and had a CV of 17.4, SD 3.5 and CF 99.5 with GFW of 114%.

Rob and Kay Lindsay from Cora Lyn, Peak Hill paid \$5000 an equal second highest price. The Lindsay's consistently purchase rams out of the sale. Other major buyers were the Mattiske family from Stockinbingal who bought 12 rams to \$5000 and averaged \$2750. Winton and Monica Nazzari from JH Nazzari, Tambellup secured 10 rams to average \$2750. JH Newmarracarra Pastoral Co of Geraldton WA traveled to Pooginook and purchased 20 rams to average 920 and gross \$19000. It was good to see all our regular buyers operating at the sale. The 2006 ram sale will be held at Pooginook on October 3 and 230 rams will be offered. The rams are growing and will present well by October.

2005 Ram Sale tests

Tested & Sampled September 2005, Fleece Weight April 2005, Body Weight September 1 2005

	# rams	FD	CV	SD	GFW	BWP	GFP
Auction Rams	218	19.7	19.3	3.7	98.5	81.7 kg	102.5%
Flock Rams	1113	19.5	19.5	3.8	98.4		100.1%



David Taylor and Landmark Wool Specialist Stuart Hodgson from Wagga Wagga with the top priced ram bought for \$7000 for Norman Roe, Mannalea Merino stud, Northam WA.

2006 Ram Grades

Flock rams available from \$500 to \$800

- Specially Selected \$1000
- Stud rams available on request

(Prices quoted exclude GST)

Ewes available from September 2006.
Semen catalogue available at
www.pooginook.com or mail on request.
All rams will be Fibre Diameter Analysis
tested taken first week September 2006.
1200 rams available from September
(NSW Stud Merino Breeders Testing
Accreditation)
New Orders Welcome

Contact **David Taylor** 02 6954 6145 or 0409 546 145 **Pat Brown** to book a ram selection time Phone: 02 6954 4676 or Fax: 02 6954 4672

2006 Programme for Pooginook

July 10-11	Katanning Ram Sale	WA
July 21-23	Bendigo Sheep Show Display	VIC
August 7-8 Mon Tues	Hamilton Sheepvention 5 Rams	VIC 5 rams
August 16 Wed	Landmark & Pooginook Wool Initiative Workshop Condobolin	NSW
August TBC	PGK WI Wool Processors Day	NSW/VIC
September 14	P/GK Ram Inspection Day	NSW
October 3 Tue	Pooginook Ram Sale on property	NSW
November	Dookie Sheep Trial	VIC

Updates and Sale Catalogues On Line

Pooginook Notes

Riverina Field Days: David Taylor has been elected President of the Riverina Field Days for the 3rd year. This year the Riverina Field Days will participate as a group and will have a display at the Katanning Ram sale, 7th international Sheep Conference AWI Innovation Day at The Grange, Perth, Bendigo Sheep Show, Hamilton Sheep Vention and Dubbo Ram Sale. The Association has elected not to have an annual Preview Day because times have changed and the industry has many other events during the year. The importance of field days has changed. For more details on the Riverina Merino visit the website. www.riverinamerino.com.au

Merino to Match: Pooginook flocks continues to perform very well in the Dookie Victoria Merino to Match trial. The trial started in October 2003 and 3 commercial flocks from each stud are represented by 24 sheep, eight wethers from each of the three properties. Results from the trial were issues in October 2004 and October 2005 the trial is completed in October 2006.

Dookie Merino Match Results in October 2005 show Pooginook has the highest GFWm CFW, Wool production per DSEE

	GFW	CFW	Wool Production/DSE	Micron	Yield	Staple Length	Staple Strength	SD	CV	CF	Eye Muscle	Fat Depth
Pooginook	7.3	5.39	4.87	20	73.4	94.9	38	3.6	17.8	98.8	18.6	2.2
Average	6.52	4.68	4.36	19.3	71.8	94.5	38.1	3.4	17.7	99.1	18.7	2.4

Natural Instinct Wool

A change in company structure and a commitment to continue to re introduce wool into corporate wardrobes has seen Natural Instinct build business this year. This season Natural Instinct Wool has introduced a range of Wrap products to complement the Outer Wear Range. We continue to use 20 micron Merino wool processed by the non woven manufacturing.

New Products are:

MyPillowCover – a protective cover for your favourite pillow \$25

MyBabyWrap and Blankets – various prices to size see order form

MyVest – (\$80 to \$85)

MyZipTop & MyTop - (\$85 to \$90)

MySox – \$12 in regular 25-29cm or King Size 30-35cm

Great casual or work sox. Black or khaki fleck.

Natural Instinct will be at:

Katanning Ram Sale

July 10 & 11

Wool Innovation Day at Perth

July 12

Bendigo Sheep Show

July 21 to 23

Hamilton Sheepvention

August 7-8

Visit our website

www.naturalinstinctwool.com

and order online or

Phone: 02 6023 4011

Fax: 02 6023 4022



Jo Kuch in a Natural Instinct Vest

Landmark Pooginook Wool Initiative Day at Condobolin

August 16 2006: On Wednesday August 16 Landmark Forbes is organising a day at John & Anthea Sutherlands property East Borambil at Condobolin. The emphasis will be on production and fertility, lot feeding and value adding. Key speaker will be Mathew Hallan discussing value adding Merino and drought feeding. John Sutherland will talk about using sheep scales and the importance of weighing and knowing body weights. The day is organised by Landmark Forbes Rob Hellyer 02 6852 7466 and Stuart Hodgson 0427 908 831. Details will be sent out closer to the date.

Talk to the Wool Processors – Albury and Wangaratta. August

2006: PGK Wool Initiative will revisit the wool manufacturing.

There have been many changes in processing in Australia and we felt it was time to revisit and get information from people that work in the processing industry. Find out their perceptions of the changes. We also hope to have a representative from AWI join us for lunch and give us an update on AWI activities.

From Geoff Lindon
To Pooginook
Sent Tuesday June 6 2006
Subject Re: Pooginook Boxer

Dear David and Gill,

1. We decided to use Boxer in the 2004 and 2005 AI joining based on his performance in the Macquarie Sire Evaluation. We inspected Boxer off shears in his working clothes and liked his solid conformation, easy care, plain bodied, uncomplicated outlook.

Boxer has held his performance through extra years of progeny testing. He now has 248 progeny tested over 3 sites in Sheep Genetic and he is ranked in the top 10 sires (with more than 1,000 Merino sires are in the database) based on a 7% Index. His fleece weight is very high (top 1%), his micron is very low for a medium Peppin (top 25%), he has good staple strength (top 20%), he is a trait leader for scrotal size and is above average (top 25%), but not extreme on body weight. While more testing is required to improve accuracy his on carcass and fertility traits, Boxer to date is positive in fat and high in Net Lambs Weaned.

We have chosen 6 of his sons from the 2004 drop as stud sires and will class up his 2005 drop progeny later this year. His 2004 drop ewe progeny lamb as maidens in 2006. Visually Boxer's progeny have confirmation very similar to himself with a soft handling, nourished, thick true medium crimping wool. We are confident that he will stand up well under continuing assessment and he is assist us reaching our breeding goals.

2. Twynam aims to join 95,000 ewes each year but the run of dry years since 2001 has cut back our numbers. To rebuild our ewe numbers we have stopped using Border and White Suffolk sires and have only joined ewes to Merinos in recent years. Based on our Benchmarking with Homes and Sackett, we get better returns running Merinos in the top 20% return per DSE than running first cross lambs at slightly above average returns. Our lower comparative performance with first cross lambs is due to having only 4 months of green feed, well less than most other first cross producers.

We aim to breed a line of merinos that in the Riverina environment, plain bodied adults cut 8.5 kg of 21 micron, nourished, soft handling, wool, raising 95% lambs to ewes joined. We will keep using the results from Sheep Genetics Australia to assist us achieve this aim, as fast as possible.

Regards Geoff Lindon
Livestock Operations Manager
Twynam Agricultural Group Mungadal Merinos
ph 02 6857 4222 mob 0427 572 228

New Semen Sire



FEATURE RAM

P/GK Balance 5.18

Born: June 2005 tag 050018

Sire: Toland W611 AI

Dam P/GK special ewe

Price per ewe dose: \$40 + GST

Fleece tests:

March 2006

FD	19.4
SD	16.5
CVD	3.3
CF	99.7

2006 Elders Riverina Ram of the Year – Senior judge Ross McGauchie from Terrick West in Victoria said Balance is an outstanding and very correct ram. Balance is an uncomplicated pure wool ram on a rectangular structure. His body weight of 89 kg June 2006 is an excellent weight for 12 months of age.



P/GK Jewell 9.66

Born: June 1999 tag 990883

Sire: P.GK Perkins 7.1 x P/GK Jim

Dam P/GK special ewe 955003

Price per ewe dose: \$40 + GST

Fleece tests:

	<i>August 21 00</i>	<i>July 01</i>	<i>Sept 01</i>	<i>Sept 02</i>
FD	17.8	18.7	18.9	19.6
CVD	18.9	19.7	19.5	18.1
SD	3.9	3.6	3.5	3.5
CF	99.7	99.2	99.4	99

Jewell carries highly unique wool qualities on a correct body structure. The wool is lustrous, deeply crimped to the tips and ultra soft. The surface has a mellow appearance indicating excellent nourishment. The skin is loose and pliable. Jewell has an excellent belly and good cover with crimping to the toes. He has a soft muzzle open horn set and is pigment free. Jewell is described as excellent “wool type” ram rarely seen in the industry. Body weight September 9 2002 128 kg.

Progeny of Jewell – His first drop of lambs were very promising. Five of his sons were in the top fourteen rams offered for auction last year. Pooginook has retained sons as stud sires. They feature heavy bone on a correct body. The skins have a silky pliable appearance. P/GK Dr Stan a son of P/GK Jewell was awarded the Riverina Ram of the Year 2002. Have structure and correct with good body weight. The skins have silky and pliable appearance.

Be Part of the Pooginook Vision for Merino Breeding

230 Rams for Auction

Tuesday October 3 2006 at 12.30pm

FDA tested September 2006

Updates and Catalogue online

www.pooginook.com

Rams available for private selection

Contact: **David Taylor** 02 6954 6145 **Pat Brown** 02 6954 4676 **Nev Kelly** 07 4655 4052

